

COACHELLA VALLEY ASSOCIATION OF GOVERNMENTS' (CVAG)

HOMELESSNESS COMMITTEE

STRATEGIC PLAN to END HOMELESSNESS

July 2007 through July 2010

Summary:

During the spring of 2007 CVAG's Homelessness Committee (see Appendix A) embarked on a series of planning and resource exploration initiatives. The Committee made the strategic decision to coordinate valleywide planning efforts for homelessness under the broader recommendations developed as part of the *County of Riverside's 10 Year Plan to End Homelessness* (see Appendix B).

Initially, two phases for the strategic planning process have been established. The first phase focuses on the development of two (2) Multi-Service Centers (MSC). Cook Street was determined to be the geographic east/west boundary to serve as a context for sharing the burden of serving Valley homeless. One MSC will be developed east of Cook Street to serve the eastern Coachella Valley jurisdictions and the other MSC will be located west of Cook Street for service to the western Coachella Valley.

The mission of the two MSCs will be to provide comprehensive support services to promote progress towards permanent housing and self-sufficiency. Both MSC's will be designed to provide one-stop access to resources for individuals and families experiencing homelessness or are at-risk of homelessness. A wide array of supportive services are envisioned including but not limited to basic amenities such as showering/personal care and laundry, to street outreach, transportation, childcare, medical care, mental health services, integrated case management, food and housing.

The Homelessness Committee is currently supported by four subcommittees that have been established to work on the objectives detailed under each of this Plan's four Strategic Goals. These subcommittees are: Site Planning; Program Planning; Finance; and, Public Relations.

Phase Two of the planning will commence at such time that the activities in the first phase have moved towards implementation. Phase Two will focus on the recommendations in the *County of Riverside's 10 Year Plan to End Homelessness* that were not addressed during Phase One.

Encapsulated within a thirty-six (36) month timeline, this Plan will be operationalized in July of 2007 and is scheduled to conclude in July 2010.

The Strategic Plan includes:

- 4** **Strategic Goals**
- 12** **Objectives in support of the goals, and**
- 28** **Methods that will achieve the objectives and lead toward goal attainment**

Each goal has been given a timeline for completion and oversight responsibility has been assigned to CVAG's Homelessness Committee in order to carry out the work and to evaluate the measure of success associated with each unique Strategic Goal.

Strategic Goal #1

Development of *Western*** Valley Capacity to Serve Homeless Individuals and Families

** see Appendix C for site selection and development considerations

Objective(s)	Method(s)	Timeline for Completion	Responsibility
#1.1 Support the creation/development of the Western Valley Multi-Service Center	4a. Identify 3-5 sites 4b. Acquire best sites(s) 4c. Develop MSC	4a. September 2007 4b. December 2007 4c. December 2009	CVAG Homelessness Committee & Subcommittees
#1.2 Support the creation/development of 225 shelter beds (50% for individuals and 50% for families)	1a. Identify 3-5 sites 1b. Acquire best site(s) 1c. Develop shelter	1a. September 2007 1b. December 2007 1c. June 2010	CVAG Homelessness Committee & Subcommittees
#1.3 Support the creation/development of 225 units of transitional housing (60% for individuals and 40% for families)	2a. Identify 3-5 sites 2b. Acquire best sites(s) 2c. Develop units	2a. September 2007 2b. December 2007 2c. June 2010	CVAG Homelessness Committee & Subcommittees
#1.4 Support the creation/development of 200 units of permanent supportive housing (90% for individuals and 10% for families)	3a. Identify 3-5 sites 3b. Acquire best sites(s) 3c. Develop units	3a. September 2007 3b. December 2007 3c. June 2010	CVAG Homelessness Committee & Subcommittees
#1.5 Provide rental subsidies for 200 units of permanent affordable housing (0 to 3 bedroom FMRs)	5a. Identify subsidy funding source(s) 5b. Determine vehicle for implementing and managing subsidy program.	5a. June 2009 5b. June 2009	CVAG Homelessness Committee & Subcommittees

Strategic Goal #2

Development of *Eastern*** Valley Capacity to Serve Homeless Individuals and Families

** see Appendix C for site selection and development considerations

Objective(s)	Method(s)	Timeline for Completion	Responsibility
#2.1 Support the creation/development of the Western Valley Multi-Service Center	3a. Identify 3-5 sites 3b. Acquire best sites(s) 3c. Develop MSC	3a. September 2007 3b. December 2007 3c. December 2008	CVAG Homelessness Committee & Subcommittees
#2.2 Support the creation/development of 100 shelter beds (60% for individuals and 40% for families)	1a. Identify 3-5 sites 1b. Acquire best site(s) 1c. Develop shelter	1a. September 2007 1b. December 2007 1c. June 2010	CVAG Homelessness Committee & Subcommittees
#2.3 Support the creation/development of 250 units of permanent supportive housing (90% for individuals and 10% for families)	2a. Identify 3-5 sites 2b. Acquire best sites(s) 2c. Develop units	2a. September 2007 2b. December 2007 2c. June 2010	CVAG Homelessness Committee & Subcommittees
#2.4 Provide rental subsidies for 200 units of permanent affordable housing (0 to 3 bedroom FMRs)	4a. Identify subsidy funding source(s) 4b. Determine vehicle for implementing and managing subsidy program.	4a. June 2009 4b. June 2009	CVAG Homelessness Committee & Subcommittees

Strategic Goal #3

Development of Comprehensive Supportive Service Resources* to be Housed within the *Western and Eastern* Multi-Service Centers (MSC)

(*both MSCs to offer equal services)

Objective(s)	Method(s)	Timeline for Completion	Responsibility
3.1 Deliver a wide array of supportive services in each of the two MSCs.	1a. Services providers will be recruited to provide include: <ul style="list-style-type: none"> • Day to Day Site Mgmt. • Intake and Assessment • Commercial Meal Prep. • Child Care • Laundry • Showers and Personal Care • Mailboxes • Learning/Resource Center • Physical Health • Behavioral Health • Dental Care • Mainstream Benefits • Storage Lockers • Security • Food Pantry • Clothing • Job Training/Day Placement • Transportation • Kennels for Pets • Parking • Sobering Unit • Bus Stop • Immigration Services • Recreation Services • Cottage Industries 	1a. June 2008	CVAG Homelessness Committee & Subcommittees
3.2 Secure funding to support the annual operating costs of each of the two MSCs.	3a. Secure revenues to fully pay for service delivery and administration of programs for each of the two MSCs.	September 2008	CVAG Homelessness Committee & Subcommittees

Strategic Goal #4

Marketing Campaign to Bolster Support for Multi-Service Centers (MSC)

<i>Objective(s)</i>	<i>Method(s)</i>	<i>Timeline for Completion</i>	<i>Responsibility</i>
<p>4.1 Build public support for both MSCs within the Coachella Valley.</p>	<p>1a. To hold 2 Town Hall Meetings 1b. To develop policies that will govern the MSCs to demonstrate effective oversight 1c. Promote pro-homeless articles in valley newsletters 1d. To create CVAG website on projects for public to track progress 1e. Hold informational workshops for valley faith-based partners 1f. Encourage broader 211 linkage marketing campaign 1g. Make presentations to valley Chambers of Commerce 1h. Make presentations to valley City Councils 1i. Make presentations to Desert Resorts and Tourism trade associations 1j Incorporate any changes from public input into the Strategic Plan</p>	<p>1a. December 2007 1b. May 2008 1c. Immediate and On-going 1d. December 2007 1e. Immediate and On-going 1f. December 2007 1g. Immediate and On-going 1h. December 2007 1i. Immediate and On-going 1j Immediate</p>	<p>CVAG Homelessness Committee & Subcommittees</p>

Appendix A

CVAG's Homelessness Committee Members

<u>Last Name</u>	<u>First Name</u>	<u>Jurisdiction/Agency</u>	<u>Title</u>	<u>Subcommittee</u>
<u>VOTING MEMBERS:</u>				
Ramos-Watson <i>Committee Chair</i>	Lupe	Indio	Mayor Pro Tem	Public Relations, Chair
Vasquez <i>Committee Vice Chair</i>	Chuck	Cathedral City	Councilmember	Site Planning
Villarreal	Jesse	Coachella	Mayor Pro Tem	Public Relations
Parks	Yvonne	Desert Hot Springs	Councilmember	Site Planning
Mullany	Patrick	Indian Wells	Councilmember	Program Planning
Osborne	Lee	La Quinta	Councilmember	None Selected
Benson	Jean	Palm Desert	Mayor Pro Tem	Public Relations
Foat	Ginny	Palm Springs	Councilmember	Site Planning, Chair
Seman	Alan	Rancho Mirage	Councilmember	None Selected
DeLara	Leticia	County of Riverside	Legislative Assistant	Finance Planning
<u>EX-OFFICIO MEMBERS:</u>				
Riddle	Frankie	City of Palm Desert	Dir. of Social Services	Public Relations
Burkett	Darla	CV Rescue Mission	Executive Director	Program Planning, Chair
Johnson	Chuck	Episcopal Com. Service	Program Manager	Program Planning
Bass	Dan	Jewish Family Service	Executive Director	Program Planning
Castorena	Claudia	Martha's Village	Division Director	Program Planning
McAdara (6/07) (Merritt)	Kathy (Karen)	SafeHouse of the Desert	Executive Director	Public Relations
Kramer	Jeffrey	Shelter from the Storm	Chief Financial Officer	Finance Planning
McMicheaux	Tahlib	The Well in the Desert	Dir. of Social Services	Site Planning
<u>STAFF SUPPORT:</u>				
Kerr	Aurora	CVAG	Community Resource Dir.	Finance Planning
Stewart, PhD	Ron	County of Riverside	DPSS Admin Manager	Process Facilitator

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<u>Last Name</u>	<u>First Name</u>	<u>Jurisdiction/Agency</u>	<u>Title</u>	<u>Subcommittee</u>
<u>STAFF SUPPORT cont'd:</u>				
Marquez	Maria	County of Riverside	Mental Health Service Mgr.	Finance Planning
Lundquist, PhD	David	County of Riverside	Mental Health Reg. Mgr.	Program Planning
Hutchinson	Jon	County of Riverside	Dep. Dir. Real Estate	Site Planning
Rameriz	Emilio	County of Riverside	Econ. Development	Finance Planning, Chair
White	Jody	County of Riverside	Staff Analyst	None Selected
Cook	Dale	Palm Springs	Community Dev. Admin.	Program Planning

Riverside County's 10 Year Plan to End to Homelessness

(draft and not yet adopted by the County Board of Supervisors)

The First Five Years of Implementation (2007-2012)

Area of Core Focus	Recommendations	Target Date for Completion
Preventing New Homelessness	1. New Prevention Strategies (including Multi-Service Centers)	2007-2012
	2. Discharge Planning Coordination	2007-2012
Ending Chronic and Episodic Homelessness	3. Street Outreach Teams (1+ in each Supervisorial District)	2007-2012
	4. Shelter Bed Creation (150 beds County-wide)	2007-2012
	5. Transitional Bed Creation (225 beds County-wide)	2007-2012
	6. Perm. Supportive Housing Creation (500 beds County-wide)	2007-2012
	7. Permanent Affordable Housing Creation (1,500 units County-wide)	2007-2012
	8. Provider Participation in HMIS (all HUD funded beds first priority)	2007-2008
	9. Mainstream Resources – Benefit Application Streamlining (County)	2007-2009
Creating Resources to Combat Homelessness	10. Housing Trust Fund Creation	2007-2008
	11. Inclusionary Housing Policy Adoption (County-wide and Locally)	2007-2010

Appendix C

Notes on Site Selection and Capital Development

- East and West MSCs & housing products (shelter, transitional and permanent supportive housing) may be on one large site or divided up and scattered.
- If on one site - site should be 10 acres or more.
- Ideal zoning includes commercial, high density, mixed use.
- Sites must be appropriately located to community amenities in order to score points for funding applications (e.g. markets, transportation, libraries, employment, etc.).
- County unincorporated land would be preferable.
- First priority to be the development of the Western MSC.
- MSCs may require 16,000 square feet of usable space and require ample on-site parking for customers and staff.