

# COACHELLA VALLEY REGIONAL HOUSING TRUST BOARD OF DIRECTORS MEETING

Thursday, March 18, 2010  
10:00 am

CVAG OFFICES, Room 105  
73-710 Fred Waring Drive  
Palm Desert, CA 92260

## OFFICERS

### CHAIR

**Fred Bell**  
Noble & Company

### VICE CHAIR

**Steven Hernandez**  
City of Coachella

### SECRETARY

**Ginny Foat**  
City of Palm Springs

### TREASURER

**Steven Miller**  
Brabo, Carlsen, & O'Brien

## DIRECTORS

### **Tom Davis**

Agua Caliente Band of Cahuilla  
Indians

### **Leticia DeLara**

Riverside County Fourth District

### **Fred Jandt**

CSU San Bernardino – Palm Desert

### **Paul Marchand**

City of Cathedral City

### **Yvonne Parks**

City of Desert Hot Springs

### **Jerry Patton**

College of the Desert

### **Lupe Ramos Watson**

City of Indio

### **Michael Shepherd**

The Shepherd Group

### **Carolyn Stark**

UCR Palm Desert Graduate Center

### **Valerie Van Winkle**

Canyon National Bank

### **Jeff Wattenbarger**

Wattenbarger Construction

### **Reuel Young**

Interactive Design Corporation

## 1. Call to Order

Chair Fred Bell

## 2. Finalization of Agenda/Additions and Revisions

The Committee may add an item to the agenda after making a finding that there is a need to take immediate action on the item and that the item came to the attention of the Committee subsequent to the posting of the agenda. An action adding an item to the agenda requires a 2/3 vote of the Committee. If there are less than 2/3 of the Committee members present, adding an item to the agenda requires a unanimous vote.

## 3. Roll Call

## 4. Public Comments

This is the time and place for any person to speak on items not on the agenda, but within the purview of the Coachella Valley Regional Housing Trust.

## 5. Secretary's Report: Ginny Foat

**A. Meeting Minutes**.....will be sent under separate cover.

## 6. Treasurer's Report: Steven Miller

## 7. Riverside County's Housing Trust Report

The County's Housing Trust report has been discussed at the two past meetings. A follow up report will be provided by Leticia De Lara from Supervisor Benoit's office.

## 8. Redevelopment Agency Legislation

A follow up discussion will be held on the City of La Quinta's potential RDA legislation. This topic was discussed briefly at the February board meeting.

## **9. Discussion of Strategic Planning Document**

The Strategic Planning Document created by Jared Mathis was emailed to the Board of Directors following the February meeting. A discussion will be held regarding this report. See **separate attachment**.

**A. Approval of Agreement with Iger & Associates for Consulting Services.....**See Pages 3 to 6.

### **B. Subcommittees**

The creation of two subcommittees was discussed at the February meeting. Members were discussed, but as there was no quorum present at the February meeting, formal action must be taken to create these committees. A report of any informal subcommittee meetings that took place will be provided by Directors.

**i. Business Planning**

**ii. Advocacy**

**9. Next Meeting Date: April 15, 2010 at 10 am**

**10. Adjournment**