

**EXECUTIVE COMMITTEE
MINUTES OF THE MEETING
SEPTEMBER 28, 2009**

1. CALL TO ORDER & ROLL CALL

The September 28, 2009 Executive Committee meeting was called to order at 6:00 p.m. by Chair Stephen Pougnet, City of Palm Springs, in the CVAG Conference Room #119, Palm Desert.

PLEDGE OF ALLEGIANCE

Mayor Yvonne Parks led members present in the Pledge of Allegiance.

ROLL CALL

A roll call was taken and it was determined that a quorum was present. Those in attendance were as follows:

MEMBERS PRESENT

Vice Mayor Beverly Mays
Mayor Kathy De Rosa
Mayor Eduardo Garcia
Mayor Yvonne Parks
Mayor Larry Spicer
Councilmember Ben Godfrey
Mayor Don Adolph
Mayor Robert Spiegel
Mayor Stephen Pougnet
Mayor Gordon Moller
Supervisor Marion Ashley
Tribal Chairman Richard Milanovich

AGENCY

City of Blythe
City of Cathedral City
City of Coachella
City of Desert Hot Springs
City of Indian Wells
City of Indio
City of La Quinta
City of Palm Desert
City of Palm Springs
City of Rancho Mirage
County of Riverside
Agua Caliente Band of Cahuilla Indians

MEMBERS NOT PRESENT

Tribal Chairman David Roosevelt

AGENCY

Cabazon Band of Mission Indians

NON-VOTING MEMBERS PRESENT

Councilmember Greg Pettis (SCAG)
Mayor Melanie Fesmire (SCAG)
Andy Hall
Steve Brown
Rick Daniels
Greg Johnson
Glenn Southard
Tom Genovese
John Wohlmuth
David Ready
Patrick Pratt
Tom Davis

AGENCY

City of Cathedral City
City of Indio
City of Cathedral City
City of Coachella
City of Desert Hot Springs
City of Indian Wells
City of Indio
City of La Quinta
City of Palm Desert
City of Palm Springs
City of Rancho Mirage
Agua Caliente Band of Cahuilla Indians

OTHERS PRESENT

Mary Godfrey
Steve Hernandez
Greg Peck

AGENCY

County of Riverside
ESGR

STAFF PRESENT

Tom Kirk
Allyn Waggle
Gary Leong
Aurora Wilson
Katie Barrows
Jim Sullivan
Mike Shoberg
Joanna Stueckle

2. FINALIZATION OF AGENDA

None.

3. PUBLIC COMMENTS

Greg Peck, Employer Support of the Guard and Reserve, distributed information packs to each member and discussed a memorandum of support for employers of guard and reserve members.

4. EXECUTIVE COMMITTEE MEMBER AND EXECUTIVE DIRECTOR COMMENTS

Mayor Melanie Fesmire discussed SCAG Regional Council issues as they pertain to City profiles. Mayor Fesmire distributed information to members.

Tom Kirk introduced CVAG's new receptionist, Diana Paz Aguilar to members of the Executive Committee.

5. CORRESPONDENCE

None.

6. HOMELESSNESS ISSUES

6A Homelessness Project – Aurora Wilson

Aurora Wilson thanked the Riverside County Board of Supervisors for changing the name of the Desert Resource Center to Roy's Desert Resource Center (DRC) after late County Supervisor Roy Wilson. Ms. Wilson also updated members on Roy's DRC, including the demolition and construction, as well as furniture donations. Ms. Wilson indicated that four members of the Homelessness Committee will be traveling back east to meet with representatives from Columbia University as the University has chosen Roy's DRC as a program to study. Ms. Wilson added that two staff members will follow at the end of the month to meet with Columbia as well, if their travel is approved by the Executive Committee.

IT WAS MOVED BY MAYOR SPIEGEL AND SECONDED BY MAYOR ADOLPH TO:

- 1) SEND A LETTER TO THE BOARD OF SUPERVISORS SIGNED BY THE EXECUTIVE COMMITTEE CHAIR ENDORSING THE BOARD'S ACTION ON SEPTEMBER 3RD TO RENAME THE DESERT RESOURCE CENTER FOR THE HOMELESS IN PALM SPRINGS TO "ROY'S DESERT RESOURCE CENTER" AND THAT THE LETTER THANK COUNTY SUPERVISOR MARION ASHLEY AND THE BOARD OF SUPERVISORS FOR TAKING SUCH ACTION; AND,**
- 2) APPROVE TRAVEL ARRANGEMENTS FOR AN AMOUNT NOT TO EXCEED \$1000 FOR UP TO TWO (2) CVAG STAFF TO JOIN CVAG HOMELESSNESS COMMITTEE MEMBERS IN CONNECTICUT ON THURSDAY, OCTOBER 29TH FOR PARTICIPATION IN COLUMBIA UNIVERSITY'S SCHOOL OF BUSINESS POSITIVE IMPACT PROJECT (PIP).**

THE MOTION CARRIED.

7. TRANSPORTATION ISSUES

- 7A** Consider Retaining a Consultant to Provide Professional Public Relations Services for the Interstate 10 Interchange Projects, and Other Transportation Related Programs as Appropriate – Tom Kirk

Mr. Kirk reported that with several major projects coming up, CVAG prepared a request for proposals that would seek professional public relations services to CVAG that would get the word out regarding ground breakings, the overall transportation program, transportation funding, Measure A issues, as well as working closely with the Riverside County I-10 corridor public relations consultant. This contract would last for a two year period of time at approximately \$10,000 per month. Mr. Kirk reported on the issues discussed by members of the TAC, adding that TAC suggestions were incorporated into the RFP.

Mayor De Rosa inquired about the budget that would pay for the \$240,000 contract and also asked if the money would be better spent on roads. Another issue discussed was whether CVAG could hire someone to work on a contract basis for less money. Mr. Kirk said that predicting a scope of services is sometimes difficult, adding that the contract amount could be withdrawn from the RFP to see what types of services will be suggested and at what cost. Mr. Kirk also reported that both WRCOG and RCTC have similar contracts and stressed the importance of insuring the public know the funding is generated in the Coachella Valley.

It was suggested that CVAG analyze the cost of hiring an in-house public information officer and send the RFP out without a funding amount to see what comes back. Councilmember Godfrey also suggested that CVAG look into any PERS issues that may be involved in hiring a consultant versus a contract employee.

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY VICE MAYOR MAYS TO:

- 1) SEND A REQUEST FOR PROPOSALS (RFP) WITH NO CONTRACT AMOUNT TO RETAIN A CONSULTANT TO PROVIDE PROFESSIONAL PUBLIC RELATIONS**

SERVICES FOR THE INTERSTATE 10 INTERCHANGE PROJECTS, AND OTHER TRANSPORTATION RELATED PROGRAMS AS APPROPRIATE;

- 2) **DIRECTED STAFF TO REVIEW AND COMPARE HIRING AN IN-HOUSE OR CONTRACT PUBLIC INFORMATION OFFICER, INCLUDING ANY PERS ISSUES THAT MAY EXIST; AND**
- 3) **APPOINTED A SELECTION COMMITTEE MADE UP OF THE CHAIR FROM THE EXECUTIVE COMMITTEE AND TRANSPORTATION COMMITTEE, A MEMBER FROM THE TAC, SUPERVISOR ASHELY, AND MAYOR DE ROSA TO ASSIST IN SELECTING A FIRM.**

THE MOTION CARRIED.

7B Consider Funding Stream for Pavement Maintenance Program – Allyn Waggle

Mr. Waggle reported that the original Measure A did not involve funding for pavement management, adding that the extended Measure A reflected the need for pavement maintenance and other approved uses. Mr. Waggle discussed the 2005 Nexus Study which included no provision for pavement maintenance, landscaping maintenance at the interchange, or aesthetic improvements at the interchanges. Mr. Waggle reported the Executive Committee approved a policy which was effective on July 1, 2009, that provided for local city/county contribution of project costs be calculated as the local share of 25% of the project costs. These funds would be dedicated to the approved maintenance and aesthetic improvements. Mr. Waggle discussed the intention to provide funding for maintenance, adding that CVAG wanted to clarify that issue with its jurisdictions and insure there was no ambiguity in the CVAG policy. This action would reaffirm the direction to dedicate funds to pavement maintenance.

IT WAS MOVED BY MAYOR ADOLPH AND SECONDED BY MAYOR SPIEGEL TO:

- 1) **REAFFIRM THE DIRECTION TO UPDATE THE TUMF NEXUS STUDY/ TUMF FEE SCHEDULE, WITH THE ASSUMPTIONS DESCRIBED HEREIN; AND**
- 2) **CLARIFY CVAG POLICY THAT THE LOCAL SHARE OF PROJECT COSTS IS RELATED TO CONSTRUCTION PROJECT EXPENSES, NOT PAVEMENT MAINTENANCE OR OTHER APPROVED USES.**

THE MOTION CARRIED.

7C Consider Amendment Number One to the Reimbursement Agreement with the City of Indio for the Madison Street Improvement Project from Avenue 50 to Indio Boulevard, to include the Road Segment from Avenue 50 to Avenue 52, and to include the City of La Quinta as a Participating Agency – Allyn Waggle

IT WAS MOVED BY COUNCILMEMBER GODFREY AND SECONDED BY MAYOR ADOLPH TO APPROVE AMENDMENT NUMBER ONE TO THE REIMBURSEMENT AGREEMENT WITH THE CITY OF INDIO FOR THE MADISON STREET IMPROVEMENT PROJECT TO INCLUDE THE ROAD SEGMENT FROM AVENUE 50 TO AVENUE 52, AND TO INCLUDE THE CITY OF LA QUINTA AS A PARTICIPATING AGENCY. THE MOTION CARRIED.

- 7D Consider Request by Caltrans to Allocate \$2.335 Million of Additional Funding Support, Pending Bid Opening and Award of Contract, to Complete the Ramon Road-Bob Hope Drive/Interstate 10 Interchange Project – Allyn Waggle

Mr. Waggle reported that this item would address Caltrans' need to identify funding for potential shortfalls to this project. Mr. Waggle added that no transfer of funds would occur if a shortfall did not exist with the bid opening.

IT WAS MOVED BY MAYOR ADOLPH AND SECONDED BY MAYOR MOLLER TO APPROVE THE REQUEST BY CALTRANS TO ALLOCATE \$2.335 MILLION OF ADDITIONAL FUNDING SUPPORT, PENDING BID OPENING AND AWARD OF CONTRACT, TO COMPLETE THE RAMON ROAD-BOB HOPE DRIVE/ INTERSTATE 10 INTERCHANGE PROJECT. THE MOTION CARRIED.

- 7E Consider Approval of the Draft MOU for the Riverside County RIVTAM Travel Demand Model for Maintenance, Update and Usage

IT WAS MOVED BY COUNCILMEMBER GODFREY AND SECONDED BY MAYOR ADOLPH TO APPROVE THE DRAFT MOU FOR THE RIVERSIDE COUNTY RIVTAM TRAVEL DEMAND MODEL FOR MAINTENANCE, UPDATE AND USAGE, WITH THE FOLLOWING CHANGES:

- 1) **THE CVAG MEMBER JURISDICTIONS BE AUTHORIZED TO OBTAIN THE RIVTAM DATA FILES, SHOULD THEY CHOOSE TO RUN THE TRAVEL DEMAND MODEL IN-HOUSE; AND**
- 2) **A COST SCHEDULE OF ALLOWED CHARGES FOR SERVICES BY THE QUALIFIED CONSULTANTS, RETAINED TO RUN THE TRAVEL DEMAND MODEL ON A FEE BASIS, BE ESTABLISHED AND APPROVED PRIOR TO EXECUTION OF THIS MOU.**

THE MOTION CARRIED.

8. CONSENT CALENDAR

APPROVAL

- 8A Approval of the July 27, 2009 Executive Committee Minutes

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO APPROVE THE JULY 27, 2009 EXECUTIVE COMMITTEE MINUTES. THE MOTION CARRIED.

- 8B Consider Addendum to the Memorandum of Understanding for the Center for Demographic Research

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO APPROVE THE ADDENDUM TO THE MEMORANDUM OF UNDERSTANDING (MOU) BETWEEN RIVERSIDE COUNTY TRANSPORTATION AND LAND MANAGEMENT AGENCY (TLMA); THE UNIVERSITY OF CALIFORNIA, RIVERSIDE (UCR); WESTERN

RIVERSIDE COUNCIL OF GOVERNMENTS (WRCOG); AND CVAG FOR THE CENTER FOR DEMOGRAPHIC RESEARCH (CDR); AND ALLOW THE EXECUTIVE DIRECTOR TO SIGN THE ADDENDUM. THE MOTION CARRIED.

- 8C Consider the Adoption of a Resolution No. 09-004 Regarding Support of the Great California ShakeOut 2009 – Jacob Alvarez

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO ADOPT A RESOLUTION NO. 09-004 IN SUPPORT OF THE GREAT CALIFORNIA SHAKEOUT 2009. THE MOTION CARRIED.

- 8D Recommendation to Submit Grant Application for Coachella Valley Air Quality Enhancement Projects (Colmac) funding for various CVAG Projects

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO APPROVE A GRANT APPLICATION FOR COLMAC FUNDS TO SUPPORT THE FOLLOWING PROJECTS: 1) GREENHOUSE GAS INVENTORY AND REDUCTION PLAN, 2) OFF-HIGHWAY VEHICLE TASK FORCE, 3) LANDSCAPERS CERTIFICATION COURSE AND 4) ANNUAL RESEEDING MARKETING PROGRAM. THE MOTION CARRIED.

- 8E Consider Acceptance of FY 2008/09 Colmac Funds

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO APPROVE ACCEPTANCE OF THE FY 2008/09 COLMAC FUNDS IN THE AMOUNT OF \$153,000 FOR THE PURPOSE OF A RECOVERY EFFORT FOR CALTRANS BLOW SAND MITIGATION: TREE PLANTING AND IRRIGATION PROJECTS AT HIGHWAY 111 (\$85,552) AND HIGHWAY 62 (\$67,317), NOT TO EXCEED \$153,000.

- 8F Establishment of Working Group for Desert Cities Energy Partnership – Katie Barrows

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL THAT A STAFF MEMBER FROM EACH CVAG MEMBER CITY BE DESIGNATED FOR THE DESERT CITIES ENERGY PARTNERSHIP WORKING GROUP. THE MOTION CARRIED.

- 8G Request for Additional Funds to CleanStreet Contract

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO APPROVE FUNDS OF AN ADDITIONAL \$33,957.04, FROM REGIONAL AB2766 FUNDS, TO THE CONTRACT WITH CLEANSTREET TO ADDRESS A SHORTFALL FROM SERVICES PROVIDED DURING FISCAL YEAR 2008-09.

- 8H Request for Letter of Support for the Sand to Snow National Monument proposed by Senator Feinstein

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO AUTHORIZES THE CHAIR TO SIGN A LETTER TO SENATOR DIANNE FEINSTEIN SUPPORTING HER PROPOSAL TO CREATE THE SAND TO SNOW NATIONAL MONUMENT. THE MOTION CARRIED.

8I Consider Acceptance of Funds from the Bureau of Land Management (BLM) for the CVMSHCP for Subsequent Transfer to the Coachella Valley Conservation Commission

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO APPROVE ACCEPTANCE OF THIS FUNDING FROM THE BUREAU OF LAND MANAGEMENT AND AUTHORIZE TRANSFER OF THESE FUNDS TO THE COACHELLA VALLEY CONSERVATION COMMISSION.

8J Consider Request by City of La Quinta for Disposition of Excess Jefferson Street Right of Way

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO:

- 1) **RELINQUISH ALL RIGHT, TITLE AND INTEREST IN ANY EXCESS RIGHT OF WAY ON JEFFERSON STREET, BETWEEN THE WHITEWATER CHANNEL AND WESTWARD HO DRIVE, TO THE CITY OF LA QUINTA;**
- 2) **THAT THE CITY OF LA QUINTA REMIT TO CVAG 75% OF ANY PAYMENT RECEIVED FOR RELINQUISHMENT OF THE JEFFERSON STREET RIGHT OF WAY; AND**
- 3) **THAT THE CITY OF LA QUINTA HOLD CVAG HARMLESS FOR ANY LIABILITY CONNECTED WITH THE RELINQUISHMENT OF THE JEFFERSON STREET RIGHT OF WAY.**

RECEIVE AND FILE

8K TUMF Collections Report Fiscal Year 2008/09 – May 31, 2009

8L TUMF Collections Report Fiscal Year 2008/09 - June 30, 2009

8M Status of Five I-10 Interchange Projects

8N CVAG's Regional Arterial Program – Contract Status Report

8O CVAG's Regional Arterial Program – Cash Flow Projection through End of FY 2016/2017

IT WAS MOVED BY MAYOR DE ROSA AND SECONDED BY MAYOR SPIEGEL TO RECEIVE AND FILE ITEMS 8K THROUGH 8O. THE MOTION CARRIED.

INFORMATION

8P Executive Committee and Technical Advisory Committee Roster

8Q Riverside County Economic Development RFP for Proposed Projects Seeking Recovery Zone Facility Bond Financing and RFP for Proposed Projects Seeking Recovery Zone Economic Development Bond Financing

8R Inland Empire Annual Survey – Final Report

9. **INQUIRY ON ONGOING PROJECTS**

10. **ANNOUNCEMENTS**

The next meeting of the **Executive Committee** is scheduled for **6:00 p.m.** on **Monday, October 26, 2009** at the CVAG offices, 73-710 Fred Waring Drive, Suite 119, Palm Desert

11. **ADJOURNMENT**

There being no further business, Chairman Pougnet adjourned the meeting in honor of Supervisor Roy Wilson at 6:46 p.m.

Respectfully submitted,

Joanna Stueckle
Executive Assistant