

HUMAN AND COMMUNITY RESOURCES COMMITTEE

MINUTES OF THE MEETING

May 20, 2009

1. CALL TO ORDER

The Coachella Valley Association of Governments' (CVAG) Human and Community Resources Committee (HCRC) meeting was called to order on Wednesday, May 20, 2009 at 12:02 p.m. Chairwoman Jean Benson, at CVAG offices, 73-710 Fred Waring Drive, Conference Room 119, Palm Desert, California.

2. PLEDGE OF ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA

At the request of Chairwoman Jean Benson, Mayor Pro Tem Alan Seman, City of Rancho Mirage, led those present in the Pledge of Allegiance.

3. ROLL CALL

A roll call was conducted and it was determined that a quorum was present.

MEMBERS PRESENT

AGENCY

Councilmember Jean Benson (<i>Chair</i>)	City of Palm Desert
Councilmember Paul Marchand	City of Cathedral City
Councilmember Russell Betts	City of Desert Hot Springs
Councilmember Patrick Mullany (<i>Vice Chair</i>)	City of Indian Wells
Councilmember Lupe Ramos Watson	City of Indio
Councilmember Ginny Foat	City of Palm Springs
Mayor Pro Tem Alan Seman	City of Rancho Mirage
Leticia De Lara, Legislative Assistant	County of Riverside

MEMBER JURISDICTIONS ABSENT

Councilmember Emmanuel Martinez	City of Coachella
Councilmember Kristy Franklin	City of La Quinta

MEMBER SEATS VACANT - NOT COUNTED FOR QUORUM

Agua Caliente Band of Cahuilla Indians
City of Blythe
Cabazon Band of Mission Indians

CVAG STAFF PRESENT

Larry Parish, Interim Executive Director
Aurora Wilson, Director of Community Resources
Amanda Keil, Management Analyst
Jacob Alvarez, Management Analyst
Patty Nevins, Interim Program Assistant
Diana Paz, Interim Program Assistant

4. FINALIZATION OF AGENDA AND ADDITIONS AND REVISIONS - None.

5. **PUBLIC COMMENTS** - None.

6. **HUMAN AND COMMUNITY RESOURCES COMMITTEE MEMBERS AND DIRECTORS COMMENTS**

Councilmember Paul Marchand, City of Cathedral City, made several remarks.

Councilmember Russell Betts, City of Desert Hot Springs, responded that there was one measure that passed yesterday locally in Desert Hot Springs.

7. **CORRESPONDENCE** - None.

Aurora Wilson announced Patty Nevins is leaving to So Cal Edison, introduced Diana Paz as the new Interim Program Assistant.

8. **MEETING MINUTES**

A MOTION WAS MADE BY COUNCILMEMBER PAUL MARCHAND, CITY OF CATHEDRAL CITY, AND SECONDED BY MAYOR PRO TEM ALAN SEMAN, CITY OF RANCHO MIRAGE, TO APPROVE THE HUMAN AND COMMUNITY RESOURCE COMMITTEE MEETING MINUTES OF MARCH 18, 2009 AND APRIL 15, 2009. THE MOTION CARRIED.

9. **REVISED MODEL MASSAGE ORDINANCE**

Mrs. Wilson gave an update on Senate Bill 731 authored by Senator Oropeza from Long Beach. She reported it is creating a state like organization for the massage profession that will have oversight of massage therapists that register. This does impact the model massage ordinances that were adopted by most of the cities back in 2001. Legal counsel Toni Eggebraaten reviewed current model massage ordinance and has made some changes to the model massage ordinance that reflects the new law that will be going into effect. These changes are in the new revised model ordinance and would like this committee's recommendation to move this forward to the Executive Committee to approve the revised model massage ordinance and to direct staff to distribute the model ordinance to the member jurisdictions for their consideration and action.

A MOTION WAS MADE BY MAYOR PRO TEM ALAN SEMAN, CITY OF RANCHO MIRAGE, AND SECONDED BY COUNCILMEMBER PAUL MARCHAND, CITY OF CATHEDRAL CITY, TO MOVE FORWARD WITH THE STAFF RECOMMENDED MOTION. THE MOTION CARRIED.

10. **HOUSING RESOURCE CENTER**

Mrs. Wilson requested item be moved to June meeting as there was no representative from the Housing Resource Center present.

A MOTION WAS MADE BY COUNCILMEMBER PAUL MARCHAND, CITY OF CATHEDRAL CITY, AND SECONDED BY COUNCILMEMBER GINNY FOAT, TO MOVE ITEM 10. HOUSING RESOURCE CENTER TO JUNE MEETING. THE MOTION CARRIED.

11. COACHELLA VALLEY REGIONAL HOUSING TRUST

Ms. Keil reported that the Articles of Incorporation are expected to be approved by June; next step would be to create a board of directors, so that once the Articles of Incorporation are approved the board can begin meeting. There are two types of directors specified in the bylaws for the trust, the at large directors and the government appointed directors. Ms. Keil requested that the committee make a recommendation for the government appointed directors. Before doing so Ms. Keil introduced Dick Oliphant, Blue Ribbon Committee Chair, to say a few remarks.

Mr. Oliphant, stated 10 people were appointed at the last Blue Ribbon meeting to serve on initial Board of Directors however, the Board is missing members from CVAG. He is hoping that 5 members from CVAG will be appointed to join the 10 to have a complete Board, so business of this organization can initiate. The Articles of Incorporation have been filed, to be accepted by June. It is taking about 6 weeks now to get a federal i.d. number but expect to have the organization up and running by June.

Councilmember Betts, stated he did not see on the nomination list representation from trades. He asked if they had any interest in participation. Mr. Oliphant, said there were two people, John Mealey (Coachella Valley Housing) and Dan Horn (owns Palm Desert Development), who they intended to appoint both to the Board but attorney advised that Mealey and Horn needed to consider that if they were on the board they would be disqualified from applying for projects funded by the trust for up to one year due to a conflict of interest.

Councilmember Betts, asked about the labor organizations, trade groups, and union representations expressing any participation or if they had been approached. Ms. Keil, stated there were letters sent to these organizations in regards to joining the Blue Ribbon Committee. She added, John Mealey has not been approved by the board but is still considering participation for the future.

Councilmember Benson stated that the most affected cities as far as needing or getting housing should be represented, which would include Cathedral City, Coachella, Desert Hot Springs, Indio, and the unincorporated areas of the County of Riverside. Councilmember Marchand asked how the members would be selected to represent each city. Councilmember Benson, replied; each city would appoint someone. Ms. Keil, added that Agua Caliente Band of Cahuilla Indians would like to be considered for representation. Councilmember Marchand, said adding two more appointees to the list to include the tribes would be a good idea in order to have proper representation and a united front when necessary.

Mr. Oliphant, responded that having every CVAG member jurisdictions represented would get away from the main goal that the Blue Ribbon Committee has in mind. CVAG already exists with full representation. This committee should not be a mirror image of CVAG, it should be completely separate from CVAG. Councilmember Marchand said he was not implying that it be a mirror image, but has concerns about the conditions in which some cities that are not now represented could be needing representation. He said It is a better idea to be over-inclusive rather than under-inclusive. Over-inclusive, all cities would have a place at the table whereas if your cutting cities out now, you create an opportunity for them to micro manage on issues.

Councilmember Foat, disagreed stating she does not think it should be designated by cities. The duties of the elected representatives is not to provide housing funds for particular cities; rather it is addressing the entire Coachella Valley. So five people need to be picked that are appropriate for the Board of Directors regardless if one comes from one city and one from another. She does not think it is possible to move forward with this issue because no applications or qualifications have been asked for or reviewed for people to serve on the Board of Directors. Mrs. Wilson said this action is for the initial Board of Directors, once the Board Directors has been selected, they can choose to add additional board members to expand their Board. Councilmember Betts and Councilmember Marchand agreed with Councilmember Foat in taking more time to consider these options and bringing up the issue again at the next meeting.

Mr. Oliphant noted the selected committee came from approximately 30 people from universities, media, and a good cross-section with the communities here in the Coachella Valley. On the elected side, they were hoping to take a similar approach from the cities that were willing to serve as the first representatives on the board. What the committee is looking for is for any of the CVAG members to raise their hand and say "I would be glad to serve and put in the time to make this a successful organization". This organization, starting with no source of funds or revenues of any kind, is hoping for initial assistance from CVAG as this group intended to be unified with many entities- public, private, and education. Lupe Ramos Watson, stated it should be 5 electeds from the HCRC Committee for the new Board since this committee knows the project intimately and has helped nurture the project from the very beginning.

A MOTION WAS MADE BY COUNCILMEMBER LUPE RAMOS WATSON, FROM THE CITY OF INDIO, AND SECONDED BY MAYOR PRO TEM ALAN SEMAN, FROM THE CITY OF RANCHO MIRAGE TO MOVE FORWARD WITH THE RECOMMENDATION OF THE BLUE RIBBON COMMITTEE TO ACCEPT THE 10 MEMBERS OF THE PRIVATE SECTOR AS THE INITIAL BOARD MEMBERS WITH 5 MEMBERS OF THIS COMMITTEE BEING NOMINATED BY THE CHAIR AS THE CVAG REPRESENTATIVES.

Councilmember Marchand asked if the motion was that the members from the 5 affected cities who are on this committee would be the representatives. Councilmember Ramos Watson replied no, and added that it should be 5 members of this committee who are intimate and participate and wanted to be involved. Discussion ensued as to which HCRC Committee members wanted to participate.

CHAIRWOMAN BENSON CALLED FOR THE QUESTION.

THE MOTION CARRIED UNANIMOUSLY.

Chairwoman Benson nominated Councilmember Ramos Watson, City of Indio, Councilmember Foat, City of Palm Springs, Councilmember Marchand, City of Cathedral City, and Legislative Assistant Leticia De Lara, County of Riverside as the five CVAG Representatives. Mayor Yvonne Parks, City of Desert Hot Springs who was previously part of the HCR Committee was nominated as well as Tom Davis from the Agua Caliente Band of Cahuilla Indians.

12. ANNOUNCEMENTS

Chairwoman Benson reviewed the following announcements:

CVAG's General Assembly will be held on June 29, 2009 at 6:00 pm at Spotlight 29 Casino, 46-200 Harrison Place, Coachella, California. The cost is \$40.00 per person. RSVP to Joanna Stueckle by emailing jstueckle@cvag.org or calling 760-346-1127.

☞ The next **regular** meeting of the Human and Community Resources Committee is scheduled* for **12:00 p.m.** on Wednesday, **June 17, 2009** at the CVAG offices, 73-710 Fred Waring Drive, Suite 119, Palm Desert, California. **(The Homelessness Committee has a standing meeting date and time of 10:00 a.m. the third Wednesday of each month, with the exception of months August and December when CVAG Committees are dark.)*

13. ADJOURNMENT-

There being no further business, the meeting was adjourned at 12:40 p.m.

Respectfully submitted,

Diana Paz, Interim Program Assistant
Department of Community Resources (DCR)
COACHELLA VALLEY ASSOCIATION OF GOVERNMENTS