

# HUMAN & COMMUNITY RESOURCES COMMITTEE

## MINUTES OF THE MEETING

### September 16, 2009

#### 1. CALL TO ORDER

The Coachella Valley Association of Governments' (CVAG) Human & Community Resources Committee (HCRC) meeting was called to order on Wednesday, September 16, 2009 at 12:02 p.m. by Chairwoman Jean Benson, Councilmember, City of Palm Desert, at CVAG offices, 73-710 Fred Waring Drive, Conference Room 119, Palm Desert, California 92260-2516.

#### 2. PLEDGE OF ALLEGIANCE TO THE FLAG OF THE UNITED STATES OF AMERICA

Chairwoman Jean Benson, Councilmember, City of Palm Desert, led those present in the Pledge of Allegiance.

#### 3. ROLL CALL

A roll call was conducted and it was determined that a quorum was present.

##### MEMBERS PRESENT

Councilmember Paul Marchand  
Councilmember Emmanuel Martinez  
Councilmember Russell Betts  
Councilmember Patrick Mullany (*Vice Chair*)  
Councilmember Lupe Ramos Watson  
Councilmember Kristy Franklin  
Councilmember Jean Benson (*Chair*)  
Councilmember Ginny Foat  
Mayor Pro Tem Alan Seman

##### AGENCY

City of Cathedral City  
City of Coachella  
City of Desert Hot Springs  
City of Indian Wells  
City of Indio  
City of La Quinta  
City of Palm Desert  
City of Palm Springs  
City of Rancho Mirage

##### MEMBERS NOT PRESENT

Leticia De Lara, Legislative Assistant

##### AGENCY

County of Riverside

##### MEMBER SEATS VACANT - NOT COUNTED FOR QUORUM

Agua Caliente Band of Cahuilla Indians  
Cabazon Band of Mission Indians  
City of Blythe

##### OTHERS PRESENT

Craig Redelsperger, Program Director  
Barbara Cole, Director

##### AGENCY

Riverside County – 211  
Riv. Cty Community Health Agency

Allen Howe, Communications Officer  
Anna Grandys, Chief Deputy City Clerk  
Roger Stendell  
Edward O. Robertson, Principal Planner  
Lee Husfeldt, Dir. of Neighborhood & Comm. Rlts.  
Martha Rivas, Partnership Specialist  
Bill Gayk, Dep. Dir. Adm. Services

City of Cathedral City  
City of Indian Wells  
City of Palm Desert  
City of Palm Springs  
City of Palm Springs  
U.S. Census Bureau  
Cty. Transp. Land Mngt.

**CVAG STAFF PRESENT**

Tom Kirk, Executive Director  
Aurora Wilson, Community Resources Director  
Amanda Keil, Management Analyst  
Jacob Alvarez, Management Analyst  
Diana Paz, Interim Program Assistant

4. **FINALIZATION OF AGENDA & ADDITIONS AND REVISIONS** – None
  
5. **PUBLIC COMMENTS** – None
  
6. **HUMAN & COMMUNITY RESOURCES COMMITTEE MEMBER AND DIRECTOR COMMENTS** – None
  
7. **CORRESPONDENCE** – None
  
8. **MEETING MINUTES**

**MOTION WAS MADE BY COUNCILMEMBER PATRICK MULLANY, CITY OF INDIAN WELLS, AND SECONDED BY COUNCILMEMBER PAUL MARCHAND, CITY OF CATHEDRAL CITY, TO APPROVE THE HUMAN AND COMMUNITY RESOURCES COMMITTEE MEETING MINUTES OF JULY 15, 2009. MOTION CARRIED.**

9. **211 SOCIAL SERVICES HOTLINE PRESENTATION**

Craig Redelsperger Program Director of 211 Riverside County presented information regarding the countywide social service hotline. 2-1-1 is a designated 3-digit number that allows callers to receive up-to-date information and referrals to health and human service agencies. When a caller dials 2-1-1 in Riverside County, the caller's needs are matched to the closest appropriate resources of the agencies and programs in Riverside County. This means that 2-1-1 Riverside County saves callers time and dialing by avoiding incorrect matching. This also means that agencies and programs can focus on more resources by providing services to callers rather than spending extra time on the

phones helping misdirected callers. The 211 Riverside County Resource Database has over 860 different human service agencies and 2500 programs in Riverside County. More information can be found at [www.211RiversideCounty.org](http://www.211RiversideCounty.org)

10. **H1N1 (SWINE FLU) PRESENTATION**

Barbara Cole from the County's Community Health Agency gave a brief update on the H1N1 Virus and impacts to Riverside County as well as prevention efforts. The H1N1 virus is a type A Influenza virus that causes respiratory disease in pigs. Human infections can occur which can spread from person to person through coughing and sneezing. A person can be infectious 1 day before and up to 7 days after onset of symptoms. The case definition for the H1N1 virus is that of a person under 60 years of age with fever higher than 100°F and cough.

Ms. Cole reported 72 probable cases, 291 confirmed cases, and 6 deaths with 3 in the Coachella Valley and 3 in Western Riverside County. Preventive efforts include the Seasonal Influenza Vaccine clinics which start October 13, 2009. Development of H1N1 Vaccine is in progress with a target date of October 2009. Preventive ways include frequent hand washing, covering coughs and sneezes. For resource information contact the California Department of Public Health-Swine Flu Public Hot Line at 1-888-865-0564 or on the web at [www.cdph.ca.gov](http://www.cdph.ca.gov), [www.rivcopg.org](http://www.rivcopg.org), or [www.rivco-diseasecontrol.org](http://www.rivco-diseasecontrol.org).

11. **INFORMATION ITEMS**

- A. **COACHELLA VALLEY HEALTH COLLABORATIVE (CVHC)** - Notice of the CVHC's health conference was included in the agenda.

**MOTION WAS MADE BY COUNCILMEMBER RUSSELL BETTS, CITY OF DESERT HOT SPRINGS, AND SECONDED BY COUNCILMEMBER GINNY FOAT, CITY OF PALM SPRINGS TO RECEIVE AND FILE INFORMATIONAL ITEMS. MOTION CARRIED.**

- B. **COACHELLA VALLEY REGIONAL HOUSING TRUST**- Staff provided a written report that was included in the agenda.

Councilmember Ramos Watson noted that the Housing Trust has begun meeting and have chosen a standing date to meet every third Thursday of each month at 10:00 a.m. at the CVAG offices.

- C. **ATTENDANCE RECORD** - An attendance record was included in member's agenda packet as an informational item.

D. **ANNOUNCEMENTS**

☞ The next **regular** meeting of the Human & Community Resources Committee is scheduled\* for **12:00 p.m.** on Wednesday, **October 21, 2009** at the CVAG offices, 73-

710 Fred Waring Drive, Suite 119, Palm Desert, California. *\*(The Human & Community Resources Committee has a standing meeting date and time of 12:00 p.m. the third Wednesday of each month, with the exception of months August and December when CVAG Committees are dark.)*

**E. COMMITTEE GOALS FOR FISCAL YEAR 09/10**

Goal #1	Serve as a conduit for information related to all health and social service needs as well as issues associated with the current economic crisis. E.g., foreclosure assistance and unemployment rates, and take positive action, as deemed.
Goal #2	Given that Riverside County ranks 58 out of 58 California counties for lack of child care spaces, and whereas action from the HCR Committee two years ago to the Board of Supervisors resulted in the County amending its General Plan to recognize and add child care as an element—the HCR Committee shall serve as a conduit for information associated with child care and take positive action, as deemed necessary.
Goal #3	In as much as the following projects and/or programs were created through the efforts of the HCR Committee: the Coachella Valley Health Collaborative; Workforce Housing Trust; and, the Homelessness Committee—these items will be standing agenda items in order to keep the Committee reformed.

**12. EASTERN RIVERSIDE COUNTY COMPLETE COUNT COMMITTEE**

Follow up to the Executive Committee the HCR Committee met as the designated Eastern Riverside County Complete Count Committee. Martha Rivas, Partnership Specialist from the US Census Bureau, gave a Federal Census status report and Bill Gyke gave a County Census status report. City and County staff that were assigned as “Census Liaisons” with their respective jurisdictions were also present. City and County staff present included the City of Cathedral City, City of Indian Wells, City of Palm Desert, City of Palm Springs, and Riverside County 4<sup>th</sup> District. Each “Census Liaison” present reported what each of their jurisdictions is working on.

Allen Howe, City of Cathedral City, reported that the City of Cathedral City has two Complete Count Committees (CCC) of which they are not appointed committees but are formed with non-profit agencies, business community people, and education community people. The committees will meet and establish a calendar of community events where the information about the Census can be provided.

Anna Grandys, City of Indian Wells, reported that the City of Indian Wells is focusing on snowbirds and getting the snowbirds to fill out their census as soon as they receive the questionnaire rather than waiting until they leave town.

Roger Stendell, City of Palm Desert, reported that the City of Palm Desert’s CCC will meet for the first time on September 30<sup>th</sup> with a general guidance plan.

Lee Husfeldt, City of Palm Springs, reported that the City has begun updating the local addresses to make sure that the Bureau of Census has all the addresses the City of Palm Springs has. Ms. Husfeldt also reported the City is applying for Census funding to place a banner across Palm Canyon Road from March 1<sup>st</sup> through April 11<sup>th</sup> to encourage people to participate in the Census. Ms. Husfeldt reported that the City is working with Mayor Pro Tem Chris Mills to identify a CCC that holds the Human Rights Committee and the Neighborhood Watch Committee as key leaders. Once appointed the first meeting of the CCC will be sometime next month.

Ms. Rivas reported on the Federal side the Bureau of Census has established a partnership with the Coachella Valley Unified School District to utilize their automated telephone services to reach some of the hard to count areas. They have also applied for Partnership Support Program Funding and are integrating Census messages in parades and anything else that involves the Community. Ms. Rivas reported a 65% average rate for the 2000 Census Response Rates by Riverside Cities with a 51% average response rate in the Coachella Valley. For the 2010 Census, Ms. Rivas reported that the US Census Bureau is making sure the questionnaire arrives at every housing unit by March so residents can fill out the questionnaire and mail back as soon as they receive it. Follow-up to those who do not respond enumerators will go knocking on doors to make sure every household is accounted for. As for homeless, students in dormitories, military services and anyone in quarters, enumerators will go out to make sure such individuals are accounted for. The community leaders are guiding and referencing which areas need to be targeted. Counted sites such as schools and churches will also be available for people who are not approached or did not receive a questionnaire to be counted.

Bill Gayk, County representative, reported the Riverside County CCC has been formed with two elected officials from CVAG, two from WRCOG, and two from the Riverside County Board of Supervisors. The first meeting for the Riverside County CCC will be sometime in early October. He also reported working on a website to help coordinate activities as well as working with Participant Statistical Area Program (PSAP) to help identify new census tracks in Riverside County. Mr. Gayk noted the California Complete Count Committee will be hosting a Convening in Riverside on Thursday, September 24<sup>th</sup>, 2009. Ms. Rivas stated she was the coordinator of the Convening and really encourages everyone to participate in the event.

### 13. **ADJOURNMENT**

There being no further business, the meeting of the Human & Community Resources Committee was adjourned at 1:30 p.m.

Respectfully submitted,

Diana Paz, Interim Program Assistant  
Department of Community Resources (DCR)