

Solid Waste & Recycling Technical Working Group
Meeting Minutes
January 10, 2011
“Corrected Minutes”



The audio file for this committee can be found at: <http://www.cvag.org/minutes.htm>

1. **CALL TO ORDER**

The meeting of the AB 939 Solid Waste & Recycling Technical Working Group (TWG) was called to order by Chair Frankie Riddle at 3:05 p.m. on November 8, 2010.

2. **ROLL CALL**

Roll call was taken and it was determined that a quorum was present.

Member Jurisdictions Present

Jim Rodkey
Deanna Pressgrove
George Torres
Susan Weisbart
Sara Toyoda
Bret Plumlee
Frankie Riddle
Michele Mician
Gary Calhoun
(representing City of Rancho Mirage)

Agency

City of Blythe
City of Cathedral City
City of Coachella
City of Indian Wells
City of Indio
City of La Quinta
City of Palm Desert
City of Palm Springs

Others Present

Oscar Santana
Dairo Moody
Kenn Stevens
Debbie Morris; Rob Hilton; Laith Ezzett
Joel Green
City of La Quinta
Air Quality Management District
Burrtec
HF&H
Curiosity Quest

CVAG Staff

Katie Barrows
Linda Rogers
Jacob Alvarez

3. **PLEDGE OF ALLEGIANCE**

Frankie Riddle led in the Pledge of Allegiance.

4. **PUBLIC COMMENTS**

None.

5. **COMMITTEE MEMBER/DIRECTOR COMMENTS**

None.

6. **CONSENT CALENDAR**

- A. Approval of the November 8, 2010 Solid Waste & Recycling Technical Working Group Minutes

IT WAS MOVED BY SUSAN WEISBART AND SECONDED BY DEANNA PRESSGROVE TO APPROVE THE MINUTES OF THE SOLID WASTE & RECYCLING TECHNICAL WORKING GROUP OF NOVEMBER 8, 2010. THE MOTION CARRIED.

7. **DISCUSSION / ACTION**

- A. **Presentation on District Proposed Amended Rule 1150.1 Control of Gaseous Emissions from Municipal Solid Waste Landfills and California Senate Bill 288 NSR, New Source Review**

Dairo Moody, AQMD, presented information on Rule 1150.1, the proposed amendment, and its impact on local districts.

- B. **Legislative Update:**

1) **Mandatory Commercial and Multi-Family Recycling Regulation**

Rob Hilton, HF&H, project manager in charge of consultant work gave an Mandatory Commercial Recycling cost study for the State introduced himself and background on the cost study project and the cost estimate and the objectives of that project and the analytical approach. Some of the points covered in the presentation included:

- AB 32
- Regulation requirements for businesses and multi-family property owners are required
- Report on AB 939 reporting process in monitoring diversion requirements
- Cost study objectives – how much material available by each material type
- Estimate Cost to recycle those materials
- Forecast the cost for 2012
- Data used tonnage waste characterization data
- Operational and cost data
- 70 unique projects that had relevant data to this project to pull from for estimating commercial recycling
- Regions defined in the state – 7 in the state
- Preliminary findings
- Preliminary Conclusions
- Timeline of getting regulation in place
- 2015 CalRecycle will have to report to Air Resources Board on progress
- Requirements of local governments – education, outreach and monitoring

The discussion was opened up for questions and answers. For more information on the cost study, members were urged to contact Rob Hilton at rchilton@hfh-consultants.com, phone 925-977-6959; or Debbie Morris at dmorris@hfh-consultants.com, phone 949-251-1106. Further discussion ensued.

C. Used Oil Program Update and Budget Recommendation

Debbie Morris provided an update regarding inserts for the Spanish newspaper and also the drawing contest. This year 2400 flyers have been sent out and coordination efforts are being made with Desert Sands Unified School District for the drawing contest. Committee members Susan Weisbart, George Torres and Deanna Pressgrove volunteered to serve on the Drawing Contest Selection Committee. Discussion ensued regarding air time on the Time Warner station, getting newspaper inserts ready for the Spanish language newspaper and completing the flyers. The first Used Oil event is scheduled for March 26th in the City of Coachella. Debbie indicated that a schedule of events would be sent to each city in electronic PDF format. Discussion then ensued regarding the Used Oil Budget.

It was moved by Susan Weisbart and seconded by Bret Plumlee recommending that the Energy and Environmental Resources Committee approve the Used Oil Recycling Program Budget for the 2011 Used Oil Recycling Events.

The motion carried.

D. Update on Waste Tire Amnesty Events

Jacob Alvarez reported on three Waste Tire events:

- Palm Springs held on Oct. 23rd in conjunction with a Burrtec Cleanup event – 40 tires collected;
- City of Indio held on Nov. 3rd that coincided with a shredding event at Home Depot - 1000 tires collected.
- Desert Hot Springs held on Dec. 4th - 478 tires collected.
- Finalized dates for tire events with a few outstanding. Cathedral City was happy to provide one of their dates to the City of Desert Hot Springs which had a curbside tire pickup.
- Discussion about advertising for upcoming events.
- Coachella Valley Green website posted CVAG tire events.
- Supervisor Benoit's office has posted the tire events on the Supervisor's web calendar.
- Discussions with La Prensa regarding circulation and Kuna for radio advertising.

E. Opportunity for Free E-Waste Collection Events

Katie Barrows stated that she was contacted by Mr. Toro from CalMirco Recycling in connection with offering recycling events. Mr. Toro and CalMicro Recycling are working through CalRecycle to provide e-waste recycling events and doing it as a fundraiser. Staff opened discussion about the possibility of funds coming in as a result of a fundraiser to be used for ongoing programs. However, at the last meeting, the question was raised about whether Mr. Toro had all the proper certifications. Staff indicated that Mr. Toro has provided all of that information.

Further discussion ensued and staff indicated that information will be forwarded to cities.

F. Discussion Regarding Curiosity Quest Episode on Battery Recycling

Katie Barrows stated that last year a number of the jurisdictions sponsored a Curiosity Quest episode. Joel Green with Curiosity Quest (CQ) was introduced and presented information regarding the new battery recycling episode that is being considered for the

next production. Mr. Green thanked the jurisdictions for their participation in helping to sponsor the last episode. Curiosity Quest ("CQ") went from being a Local cable access show to now being on 75% of all PBS stations across the U.S., 56% of syndicated network stations across the U.S., and is being aired in elementary schools as supplemental environmental education. Mr. Green discussed the funding challenges to produce the show. This summer CQ was contacted by a battery manufacturer, "Battery Solutions", inviting them to do a show on *battery recycling*. Battery Solutions has the only patented 100% recycling process of a battery in the U.S. (*no emissions, no landfill*).

Mr. Green stated that \$15,000 is still needed to help underwrite the show. Discussion ensued regarding the cost to the cities to assist in underwriting the episode, and if all cities participate, the cost comes down considerably. Katie Barrows will distribute an e-mail to all cities for their consideration. Mr. Green has also been in contact with Burrtec to discuss their participation.

8. **ANNOUNCEMENTS**

Next Scheduled Meeting:

The next meeting of the **Solid Waste & Recycling Technical Working Group** will be **March 14, 2011, 3:00 p.m.**, at 73-710 Fred Waring Drive, Suite 119, Palm Desert.

The meeting adjourned at 4:45 p.m.

Respectfully Submitted,

Linda Rogers

Program Assistant II